



www.oklahomahorseindustrycouncil.com

3rd Quarter
Newsletter
2005



August OHIC Meeting-EIA Forum

Please join us August 2nd for our first Equine Infectious Anemia Forum. Featuring a panel discussion, our guest speakers include Jill Duel, DVM, an equine vet; Mike Herrin, DVM, an equine vet with the Oklahoma Department of Agriculture; D.J. Walker, State Fair of Oklahoma, and Darrell Bilke, Pinto Horse Association of America.

This discussion will address Coggins in Oklahoma, the law, what the disease is, enforcement and keeping your horses disease free. Currently, Oklahoma has no funds or "Coggins" police for enforcement. It is up to the individual event manager to enforce the rules about showing proof of negative Coggins. This is a very important issue for all horse people whether you show, trail ride or compete with your horse.

After the panel discussion, the OHIC will hold a condensed version of its business meeting. Please invite all of your horse-owning friends, clubs and associations to attend. RSVP to trfolks@cox.net.

OSU TO HOST 3RD ANNUAL HORSE OWNER'S SYMPOSIUM

OSU will host the 3rd Annual Horse Owner's Symposium on Saturday, Sept. 10, starting at 8 a.m. Co-sponsored by the Center of Veterinary Health Sciences (CVHS), Agricultural Sciences and Natural Resources, and Oklahoma Cooperative Extension Service, the symposium is a public education program for horse owners.

"Attendees will have an opportunity to participate in presentations and/or labs covering a wide array of topics," Carolyn MacAllister, DVM and Associate Professor of Veterinary Medicine Outreach said. "They will receive information on feeding strategies for performance horses, lameness problems, heart conditions, therapies for uterine cysts in mares, ultrasound of tendons, and much more."

Symposium events will take place at the CVHS located at the west end of campus on Farm Road. Participants will attend lectures at McElroy Hall (corner of Farm and McFarland Roads) in the morning followed by a lunch served in the Animal Science Arena, located on McElroy Road, west of Western. The afternoon will be filled with small group labs at the Boren Veterinary Medical Teaching Hospital, which is adjacent to the large animal clinic.

The 3rd Annual Horse Owner's Symposium requires pre-registration. The cost is \$30 per person, which includes lunch if you register by Sept. 1. For a copy of the program and registration form, please contact the CVHS Outreach Office at (405) 744-7672.

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2005 OHIC Meeting Schedule

The Oklahoma Horse Industry Council has regular quarterly meetings and an Annual Membership meeting in January. The board welcomes your attendance and input at these meetings. Please come! A light meal is provided.

Pinto Horse Association of America Conference Room

7330 NW 23rd Street, Bethany OK

(405) 491-0111

6 p.m.

Tuesday, February 1

Tuesday, May 3

Tuesday, August 2

Tuesday, November 1

2006 ANNUAL MEETING

JANUARY 8th 1-4 P.M.

Biltmore Hotel,

Oklahoma City, OK



OHIC President's Column

By Bob Heidlage

The work and vision of decision makers is becoming very evident in the equine activities in the state. Tulsa and Oklahoma City are "big" in the horse showing events in the nation. Shows with large numbers of horses are committed to Oklahoma for several years. Facilities in the state are becoming top notch.

What this means to the state's economy is that owners, trainers and others are with these horses during the shows. These people stay in the hotels, motels, RV parks etc during the show. They are customers of restaurants, convenience stores, laundries, gas stations, feed stores, hay dealers and on and on. It is good that these folks are here. It becomes important for us to be aware of our guests and make extra efforts to be good hosts. Let's keep Oklahoma a good place for horse activities.

We need to insist on protection of the horses in our state whether visiting or permanent residents. Issues are on the horizon that will directly affect horses in the state such as Animal Identification. We need to stay the course regarding EIA. Every time you get the chance, tell our legislators about the economic impact of the horse in Oklahoma. Make special note of the horse survey that was conducted in the US that is described in this newsletter.

Order your OHIC Equine Limited Liability Law Warning Signs

Signs are 18" x 24" Vinyl and can be adhered to both metal and wood.
Cost: 1 or 2 signs \$20.00 ea
3 or more signs... \$15.00 ea
Prices include postage.

The sign order form is on the OHIC website. Shirley can be reached at (405) 586-9997 or by e-mail: wsgmorgans@juno.com

Most Comprehensive Horse Study Ever Reveals A Nearly \$40 Billion Economic Impact



The horse industry in the United States contributes \$39 billion in direct economic impact to the US economy and supports 1.4 million jobs on a full-time basis, according to a new study released today by the American Horse Council (AHC). When indirect and induced spending are included, the industry's economic impact reaches \$102 billion. The study also estimates the horse population in this country has reached 9.2 million.

The study, conducted by Deloitte Consulting, LLC over the last year, was commissioned by the American Horse Council Foundation with major funding support from the American Quarter Horse Association, The Jockey Club, the National Thoroughbred Racing Association and Breeders' Cup Limited, Keeneland Association, American Paint Horse Association, American Association of Equine Practitioners, U.S. Trotting Association, Thoroughbred Owners and Breeders Association and the U.S. Equestrian Federation.

The study, titled *The Economic Impact of the Horse Industry in the United States*, is the most comprehensive research document ever compiled on the American horse industry.

The study reveals:

- An industry that is both large and economically diverse, as well as a key contributor to the overall fabric of the U.S. economy;
- Horse owners and industry suppliers, racetracks, and off-track betting operations, horse shows and other industry segments all generate discrete economic activity contributing to the vibrancy of the overall industry;
- Of the total economic impacts reported, approximately \$32.0 billion is generated from the recreational segment; \$28.8 billion from the showing segment and \$26.1 billion is generated from the racing segment.

Some of the key industry statistics and economic indicators reflected in the study include:

- **Estimated number of horses in the U.S.**
 - o 9.2 million
- **Estimated number of horses by Activity**
 - § Recreation, 3,906,923
 - § Showing, 2,718,954
 - § Racing, 844,531
 - § Other, 1,752,439
- **Estimated number of horses by Breed**
 - § Quarter Horse, 3,288,203
 - § Thoroughbred, 1,291,807
 - § Other Horses, 4,642,739
- Estimated number of horses in each of the 50 states.
 - o Texas (one million), California (700,000) and Florida (500,000) are the leading horse states.
 - o 45 of 50 states have at least 20,000 horses.
- Number of people participating in the industry.
 - o By form of participation (e.g., owner, volunteer, etc.).
 - § Owners, 2 million
 - § Volunteers, 2 million
 - o By demographic breakdown (age, income, etc.).
- Direct, indirect and induced economic impacts of the industry on U.S. and individual state economies.
 - o Contributions to Gross Domestic Product (GDP).
 - § Nationally, \$102 billion via direct, indirect and induced spending.
 - o Number of Full-Time Equivalent (FTE) jobs produced.
 - § 1.4 million.

In conducting the study, Deloitte contacted 400,000 horse owners and other industry participants involved in all segments of the horse industry, including people involved in both the recreational and commercial spheres. The report is available for a fee by contacting the AHCF at www.HorseCouncil.org.